

## **Industry Leading Securities-Based Lending Solutions**

For Broker-Dealers

Experience how easy to use and compelling securities-based lending can be with Supernova Technology<sup>TM</sup>'s automated and digital solution

Supernova empowers broker-dealers with slick and modern technology, leading capital providers, and top-notch customer service to give your firm everything you need for a winning SBL solution

By integrating with Supernova, you can provide your investors holistic advice and attractive lending products in-house while leaving behind administrative hassles and manual processes. All at no cost to you. Supernova's technology solves for securities-based lending's (SBL) unique characteristics and provides a streamlined and easy to use, yet powerful solution.

Supernova's unique operating model connects your firm with third-party funding partners that offer your investors competitive interest rates\* and borrowing capacity. At the same time, your firm gains additional revenue share opportunities—all on Supernova's state-of-the-art, cloud-based lending and servicing platform.

## Benefits for Investors:

- Streamlined Process with Digital Proposal and Application
- Competitive Interest Rates\*
- Competitive Borrowing Capacity
- Rapid Access to Funds
- Full Transparency of Loan Details
- Top-Notch Customer Service

## Benefits for Firms and Advisors:

- Improved Application Completion Rates\*\*
- Better Advisor SBL Adoption\*\*
- Increased Investor Utilization Rates\*\*
- Proactive Loan Health Monitoring
- Enhanced Revenue Streams
- Platform Supports Loan Payoffs and Helps with Advisor Recruiting

Don't keep passing your investors off to a third-party. To request a quick demo and see Supernova's difference and how we can help your business grow, visit <a href="www.supernovacompanies.com/contact-us">www.supernovacompanies.com/contact-us</a> or call (312) 470-6280

## **About Supernova Technology:**

Supernova Technology was founded in 2014 by advisors for advisors. Supernova partners with the industry's leading wealth management firms, national insurance companies, and largest banks to provide easy access to SBL solutions for financial advisors and their investors. The company prides itself on its customer focus and innovative culture.

Supernova was named one of Built In Chicago's Best Places to Work for 2021, joined the Inc. 5000 List in 2020 as one of the fastest-growing private companies in America, and was named a Top 10 FinTech Solution Provider in 2019 by CFO Tech Outlook.



**Competitive Rates\*** 



Speed to Liquidity



**Digital / Paperless** 



**Transparent**